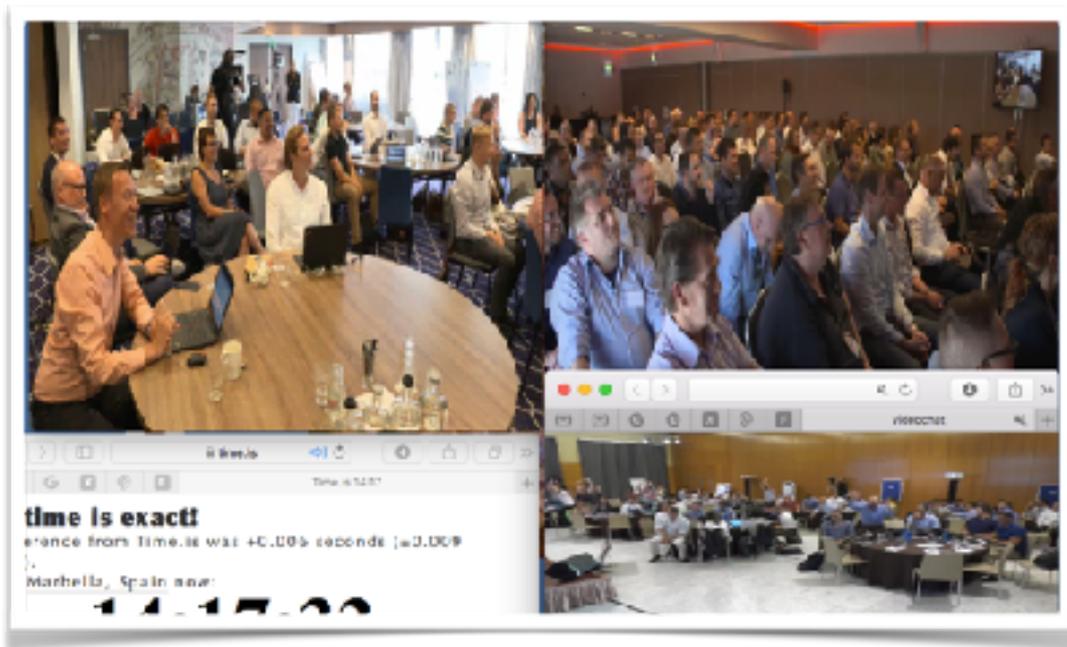


# Live Streaming

“80% of companies say that delivering on Facebook Live is critical to their company goals —but 75% of them say they’re having trouble.”



## Broadcasting live video is easier than ever!

Or so you will be lead to believe! However, doing it well, in full HD, requires the right **People, Process and Technology**.

Live streaming is the delivery of Internet content in real-time, as events happen, much as live television. The live stream can be recorded or stored publicly as a Facebook Live Post or a YouTube video!

Streaming allows you to start using the content before the entire file is downloaded. You can see the transmission as it happens, without downloading.

1

### KISS OFFER

Keep It So Simple!

We take an Audio & Video feed and stream it!

2

### QUALITY OFFER

High Quality Audio, Lighting

Portable, Mobile Internet

3

### CLEVER OFFER

Multinational!

Multi Directional!

Secure. Point to Point



### Streaming in a Box Hire!

If you have your own people but just need the latest streaming technology and software



### Production Design

We can design your event to optimise the impact of the transmission, including set design, participant and camera direction.



### Lights, Cameras, Action

Even for the Simple Setup, cameras and lighting can be provided

Monetized It yet?

## Streaming, It's what we do!

Broadcasting high quality live video streams is essential to success.

62 percent of viewers are likely to view a brand more negatively if they publish a poor quality video.

In 2016, 81% of internet audience members viewed more live content than they did in 2015.

### Facebook Live

A powerful way to connect with YOUR followers and create new ones in a truly "social" manner.

Your customers and Prospects are tuning in from a pre-subscribed network because it's from their friends, or a brand or interest they follow.

You can stream live to all the social channels and also to our own servers worldwide, so you can hit any scale of paying audience with a high quality production!

How much does it cost to Train your dispersed staff? What is the Opportunity Cost of having them travelling to a centralised Training Course? Would it help if we brought them all together to share their separate experiences?

**“Streaming to Social Media, your own website, ours servers for large audiences. Pay per view. Cut your training costs worldwide”**

